

19 March 2019

Mr Greg Lewis  
Managing Director  
Worldmark / MotorOne

Dear Mr Lewis,

It is less than a year since I wrote to thank you for your outstanding contribution to Cancer Council over a decade. I am writing now to recognise MotorOne reaching royalty payments of more than \$5 million, an incredible milestone.

The funds you have raised have been invested in our organisation's skin cancer control initiatives which continue to be a critical area of our work. Australia continues to have the highest rates of skin cancer in the world, along with our New Zealand neighbours and so every dollar invested in skin cancer control helps to address this important problem.

In recent times we have seen the first ever reduction in the rates of melanoma in the under 40 age group, showing that your investment is making a difference, but we continue to see rates increasing in older Australian's, the generation that did not have the benefit of sun protection awareness. We remain concerned about the proportion of young people who still perceive a tan as healthy.

Over the past two years we have spent a lot of effort refining our sun protection messaging in recognition that not enough people are wearing hats and that the majority of Australian's do not use sunscreen correctly.

You will be interested to hear of recent research that shows that sun exposure from driving no longer appears to be a factor causing skin cancers on Australians arms and faces. Window tinting is likely to be an important contributor to this trend (see attachment).

Of course, there continues to be more to do. This year alone, more than 138,000 Australians are expected to be diagnosed with cancer and the impact on families, carers and communities is significant.

Every day, we support families affected by cancer when they need it most, speak out on behalf of the community on cancer issues, empower people to reduce their cancer risk, and find new ways to better detect and treat cancer. We are also trying to find new ways to show our supporters where their money goes. Beginning with research we launched a new website in 2018 ([impact.cancer.org.au](http://impact.cancer.org.au)) so please have a look. We are working on materials related to prevention in 2019 and will be sure to send you the link when this is live.

We couldn't do what we do without you and it is with your help that we are getting closer to a cancer free future every minute, every hour, every day.

We look forward to continuing to work together in partnership to reduce the impact of skin cancer in Australia.

Please pass on our best wishes and sincere thanks to your team.

Yours Sincerely,



**Professor Sanchia Aranda**  
Chief Executive Officer