

14 December 2016

Mr Greg Lewis  
Managing Director  
Worldmark / Motor One  
210 Canterbury Road  
**Canterbury VIC 3126**

Dear Mr Lewis

Once again I am writing to you to thank you for Worldmark's outstanding contribution to Cancer Council.

You and your staff have reached the significant amount of a \$4 million in royalty contributions since 2008. This outstanding figure has contributed towards our organisation's skin cancer control initiatives.

Please pass on our sincere thanks to all your staff.

Their support of this relationship has increased our capacity to substantially educate the public about the importance of sun protection. This can only help our efforts to reduce the significant human cost associated with skin cancer.

The latest figures from the Australian Institute of Health and Welfare indicate that melanoma rates in Australians aged under 40 are decreasing, an encouraging trend that experts have attributed to skin cancer prevention campaigns.

Cancer Council's latest National Sun Survey also showed that the number of Australian adults using three or more sun protection measures has increased from 16% in 2003 to 21% in 2014. However, this still leaves too many Australians poorly protected from UV. With two in three Australians still expected to be diagnosed by the age of 70, there is still a lot of work to do. We appreciate your ongoing support to reduce the impact of skin cancer in Australia.

We look forward to working closely with your team in 2017 to drive further positive outcomes.

Yours sincerely



Professor Sanchia Aranda  
**CHIEF EXECUTIVE OFFICER**